



# Sneaker BALL



**September 19, 2024**

*6:00 PM to 10:00 PM @ The Industrial Event Space*



**BOYS & GIRLS CLUBS  
OF SOUTHERN NEVADA**

11th ANNUAL  
**Sneaker Ball**



**Thursday, September 19, 2024**

**6:00 PM – 10:00 PM**

**@ The Industrial Event Space**

Join us for an unforgettable evening of live music, great food, youth engagement, and high-energy fun – all supporting the Boys & Girls Clubs of Southern Nevada.

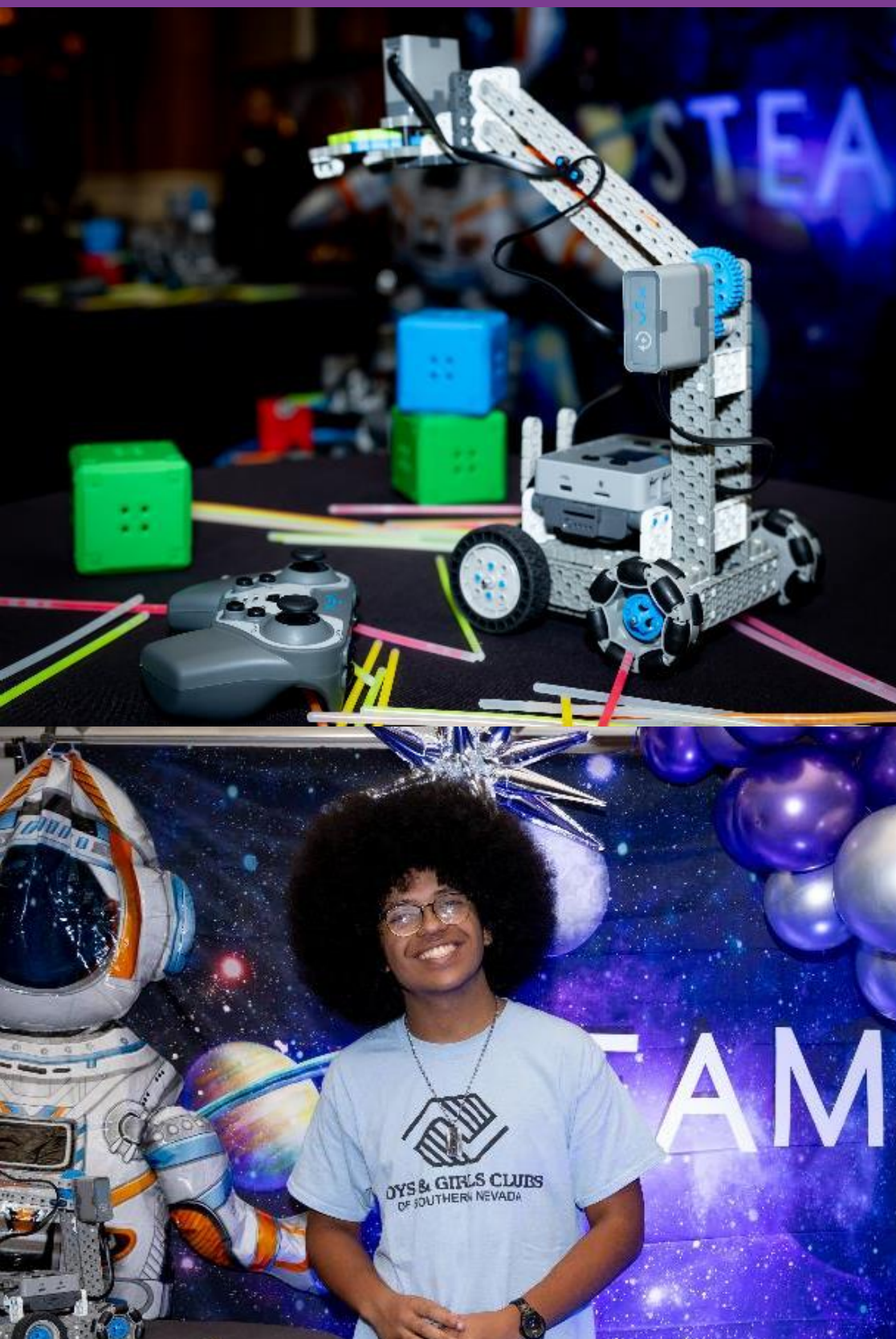
This isn't going to be your traditional gala or sit-down dinner. It's more strolling, socializing and experiential fun with art and playful activations, games, food trucks, more food, music, dessert bar, cocktails, plus Dueling Pianos as live entertainment and the #1 way we'll drive large donations.

It will be a time to gather, give for the greater good, build great futures for our members, and enrich the lives and shape the futures of youth in our community.

Step out in style with your most fashionable sneakers, business casual or chic attire, positive vibes and help us make a difference at our largest fundraiser of the year!



11<sup>th</sup> Annual  
Sneaker Ball is  
*presented by*



# 11<sup>TH</sup> ANNUAL SNEAKER BALL

**BLUE NOTES Presenting Entertainment Sponsorship**

***\$25,000 - One (1) Available***

- Entry for 25 guests
- Special VIP Lounge Seating for 10 guests by the Dueling Pianos
- Inclusion in sponsor logo rotation on digital boards inside the venue
- Logo inclusion on event signage
- Emcee recognition at the event – Channel 8 News Anchor Brian Loftus is the official Host
- Logo inclusion on the BGCSNV website event page
- Logo inclusion in a minimum of two (2) e-blasts promoting the event
- Minimum of 3 dedicated social media posts on FB, Instagram and LinkedIn
- Inclusion in the Media Advisory
- Logo inclusion on Sneaker Ball Swag (T-Shirts + Canvas Totes)
- Logo on Post Event e-blast



HI!  
I'm LiL Cub.  
I can't wait  
to meet you!



# 11<sup>TH</sup> ANNUAL SNEAKER BALL

**Building Great Futures – Build-A-Bear Presenting Sponsorship**  
**\$30,000 - One (1) Available**

- Entry for 25 guests
- Special VIP Lounge Seating for 8 guests by the Dueling Pianos
- Inclusion in sponsor logo rotation on digital boards inside the venue
- Dedicated event signage for the Build-A-Bear activation (@ the outdoor space)
- Logo on the back of the customized T-shirts as the *Building Great Futures presenting sponsor* that will be on each bear. Each bear includes a heart ceremony, stitching the furry bear closed, Birth Certificate and a Cub Condo - (\*225 bears, 25 to Club Members attending the event and 10 reserved for the presenting sponsor)
- Emcee recognition at the event – Channel 8 News Anchor Brian Loftus is the official Host
- Logo inclusion on the BGCSNV website event page
- Logo inclusion in a minimum of two (2) e-blasts promoting the event
- Minimum of 3 dedicated social media posts on FB, Instagram and LinkedIn
- Inclusion in the Media Advisory
- Logo inclusion on Sneaker Ball Swag (T-Shirts + Canvas Totes)
- Logo on Post Event e-blast



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**CAESARS**  
FOUNDATION®  
*The will to do wonders®*



# SNEAKER BALL SPONSORSHIPS

## Impact + Sponsorship - \$17,000

*1 Total Sponsorship – 1 Available*

- Entry for 15 guests
- Emcee recognition at the event
- Logo inclusion on event signage
- Logo on the BGCSNV website event page
- Logo inclusion in sponsor rotation on the indoor digital boards
- Prominent Logo Exposure on Sneaker Ball Swag (*T-Shirts + Canvas Totes*)
- Logo inclusion in a minimum of two (2) e-blasts
- Inclusion in social media – minimum of five (5) - FB, Instagram, LinkedIn

Sponsorship Package Commitment: *Please Circle*

Blue Notes

Building Great Futures

Impact+

Company:

Contact Name:

Email:

Signature:



**BOYS & GIRLS CLUBS**  
OF SOUTHERN NEVADA

11<sup>th</sup> Annual Sneaker Ball is presented by



# SNEAKER BALL SPONSORSHIPS

## Impact Sponsorship - \$15,000

4 Total Sponsorships – 1 Sold, 3 Available

- Entry for 15 guests
- Emcee recognition at the event
- Logo inclusion on event signage
- Logo on the BGCSNV website event page
- Logo inclusion in sponsor rotation on the indoor digital boards
- Logo inclusion on Sneaker Ball Swag (T-Shirts + Canvas Totes)
- Logo inclusion in a minimum of one (1) e-blast
- Inclusion in social media – minimum of four (4) -FB, Instagram, LinkedIn

## Leadership & Character Sponsorship - \$10,000

10 Total Sponsorships Available

- Entry for 12 guests
- Logo inclusion on event signage @ check-in
- Logo inclusion in sponsor rotation on the indoor digital boards
- Logo inclusion in a minimum of one (1) e-blast
- Inclusion in social media – minimum of three (3) -FB, Instagram, LinkedIn

## “Whatever It Takes” Sponsorship - \$5,000

20 Total Sponsorships - 4 sold, 16 Available

- Entry for 10 guests
- Logo inclusion on event signage @ check-in
- Logo inclusion in sponsor rotation on the indoor digital boards
- Inclusion in social media – minimum of two (2) –FB, Instagram, LinkedIn

Sponsorship Package Commitment: *Please Circle*

Impact      Leadership & Character      Whatever It Takes

Company:

Contact Name:

Email:

Signature:





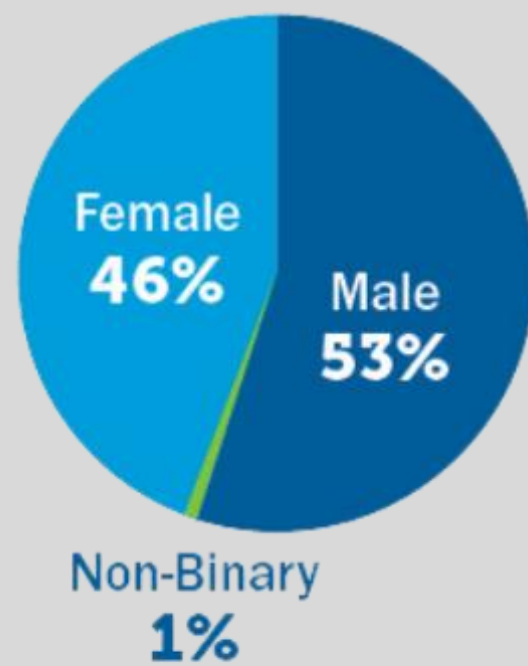
**BOYS & GIRLS CLUBS**  
OF SOUTHERN NEVADA



# SOUTHERN NEVADA COMMUNITIES NEED CLUBS

Clubs fill the gap between school and home by providing welcoming, positive environments where youth can have fun, participate in life-changing programs, and build supportive relationships with peers and caring adults.

## GENDER



# 7,090

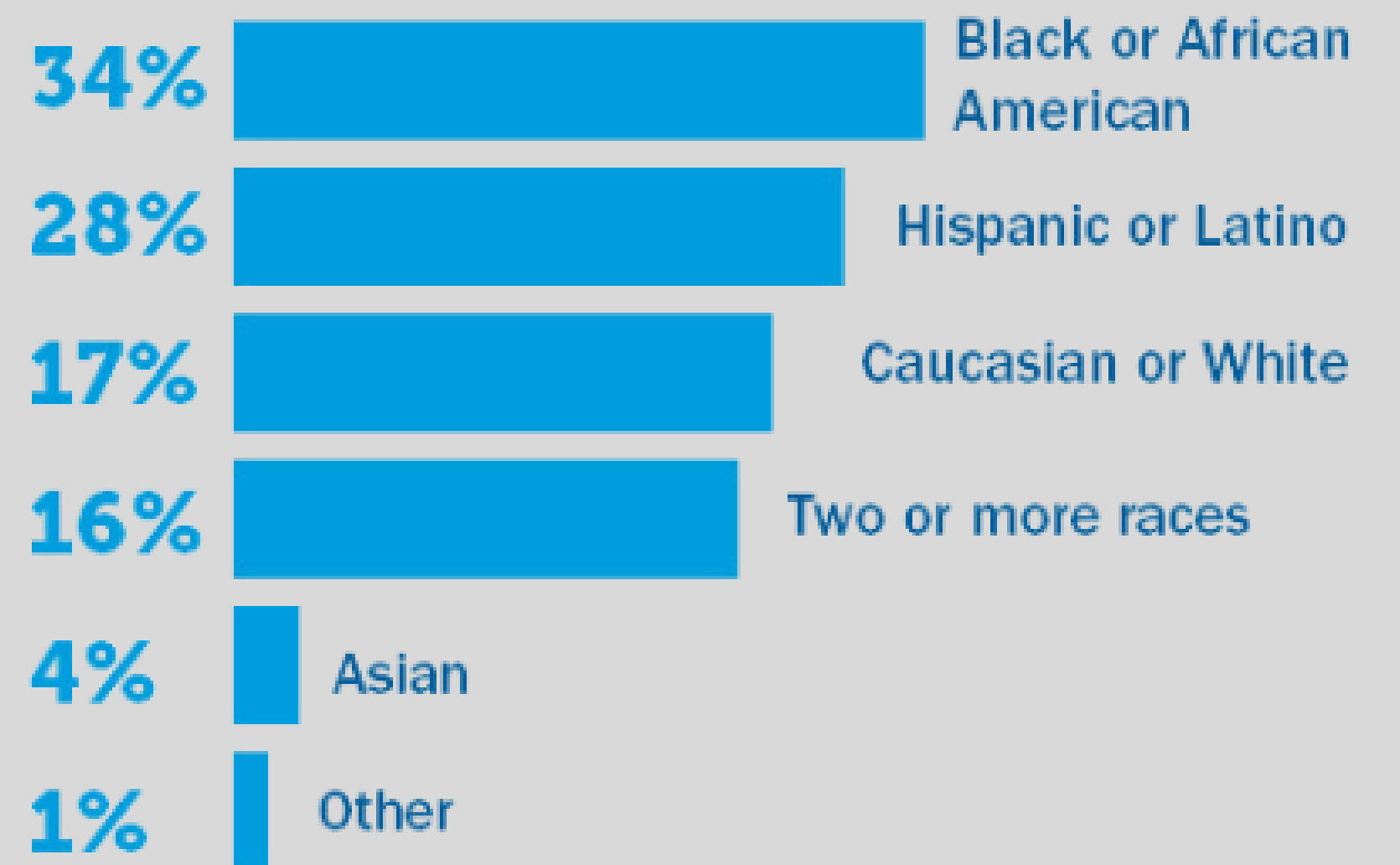
**MEMBERS**

## FAMILY STATUS

# 65%

of members come from single-parent households

## RACE & ETHNICITY



**ACADEMIC SUCCESS**



**HEALTHY LIFESTYLES**



**GOOD CHARACTER & LEADERSHIP**



**THE ARTS**



**WORKFORCE DEVELOPMENT**



**BOYS & GIRLS CLUBS**  
OF SOUTHERN NEVADA

# OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

13 locations across Southern Nevada provide a safe, supportive place for youth to go before and after school, during holidays, and over the summer.

Clubs serve over 7,000 youth, ages 6-18 each year.

