

Caesars Palace • Thursday, October 12, 2023



## Table Purchases

**PRESENTING SPONSOR \$25,000** – 10th Annual Sneaker Ball naming rights, includes premiere seating for 20 guests, premium champagne and wine at your table, full-page ad in the event program, company/logo featured in the event program, verbal recognition throughout the event, company/logo presence in all promotional efforts at the event, and PR and social media recognition.

**PLATINUM TABLE \$15,000** – Includes premiere seating for 20 guests, premium champagne and wine at your table, full-page ad in the event program, company/logo featured in the event program, verbal recognition throughout the event, and company/logo presence in all promotional efforts at the event.

**GOLD TABLE \$10,000** – Includes premiere seating for 20 guests, premium champagne and wine at your table, full-page ad in the event program, and company/logo featured in the event program.

**SILVER TABLE \$5,000** – Includes premium seating for 10 guests, half-page ad in the event program, and company/logo featured in the event program.

**BRONZE TABLE \$4,000** – Includes seating for 10 guests and listing in the event program.

**INDIVIDUAL TICKET \$450** 

## **Branding Sponsorship**

**DINNERS \$20,000** – Branding at every table and full-page ad in the event program.

**COCKTAIL SPONSOR \$15,000** – Bar and cocktail area recognition and full-page ad in the event program.

**ROOM DÉCOR SPONSOR \$15,000** – Recognition on décor around themed room and full-page ad in the event program.

**DESSENTION POLE SPONSOR \$5,000** – Recognition on dessert service or auction paddle respectively and half-page ad in the event program.

PASSES PHIZER SPONSOR \$2,500 – Recognition on passed appetizer service and listing in the event program.

## Ad Space

Full-Page \$1,000 – Full color ad Half Page \$500 – Full color ad