



October 14, 2023
11:00am - 2:00pm
Lied Memorial Clubhouse
2850 Lindell Road
Las Vegas, NV 89146

SPONSORSHIP PACKAGES

SUPERHERO \$35,000 | Exclusive Title Sponsor

- Naming Rights - "Kids Day Out" sponsored by ..." with verbal recognition throughout the event.
- Presenting sponsor recognition on webpage, event collateral, t-shirts, signage, e-blasts, social media posts, and press release.
- Three (3) dedicated activity stations for youth with signage, logo, and branding.
- Opportunity to include marketing or promotional materials in mentor goodie bags.
- Twenty (20) mentor spots and speaking opportunity at the event.
- Sponsorship of one take-home toy per child for all youth in attendance.

HOMETOWN HERO \$20,000

- Premium logo placement on event collateral, t-shirts, sponsor signage, and e-blasts.
- Sponsor recognition in two (2) dedicated social media posts.
- Placement of logo on event webpage, e-blasts, and social media channels.
- Two (2) dedicated activity stations for youth with signage, logo, and branding.
- Opportunity to include promotional materials in mentor goodie bags.
- Fifteen (15) mentor spots.

CHAMPION \$15,000

- Logo inclusion on event collateral, t-shirts, sponsor signage, event webpage, e-blasts, and one (1) dedicated social media post.
- One (1) dedicated activity station for youth with signage, logo, and branding.
- Opportunity to include promotional materials in mentor goodie bags.
- Ten (10) mentor spots.

AWESOME SAUCE ACTIVITY \$5,000

- Logo inclusion on event t-shirts, event webpage, and signage.
- Branded activity station with logo and signage.
- Sponsored game or activity with themed prizes for all participants.
- Five (5) mentor spots.

WINNER WINNER \$3,000 | Activity Station/Game Sponsor

- Branded activity station with logo and signage.
- Sponsored game or activity with themed prizes for all participants (500 pieces).

TOY SPONSOR \$1,500 - \$5,000 | Toy Table Sponsor

- Logo inclusion and branding on Toy Table.
- Sponsor recognition during youth Toy Grab.

MENTOR CORPORATE ATTENDEE PACKAGE \$500

- Sponsorship of five (5) individual adult mentor attendees.

IN-KIND

- Opportunities include food, beverages, treats, prizes, decor, supplies, entertainment, and more.
- In-kind sponsors will receive logo inclusion on sponsor signage or event webpage.

To purchase **sponsorship opportunities** please contact us at **702.367.2582** or **development@bgcsnv.org**