

# 2020-2021



BOYS & GIRLS CLUBS  
OF SOUTHERN NEVADA

# A YEAR IN REVIEW





**BOYS & GIRLS CLUBS**  
OF SOUTHERN NEVADA

For over 60 years, Boys & Girls Clubs of Southern Nevada (BGCSNV) have responded to the needs of young people. Today, this means delivering the safe places, guidance, support, and opportunities kids need to navigate and succeed in these uncertain times.

Now, more than ever, we're committed to ensuring our Club members, families, staff, and communities have the resources and support they need, while working diligently to do more. Despite times of tragedy or crisis, our commitment to youth is unwavering - we'll do whatever it takes to provide kids and teens with paths to Great Futures.

**Private and public funding help support much-needed programming for Academic Success, Character & Leadership, Healthy Lifestyles, and the Arts.** In addition, these funds supported the pivot in our traditional operating model and allowed us to operate under COVID-19 restrictions.

**This report will highlight how we've utilized the funds to deliver services, resources, and community support during the pandemic,** ensuring kids still had a safe, fun place to learn and grow in a volatile world.

## COVID-19 DISTANCE LEARNING SUPPORT

At the onset of the global COVID-19 pandemic, our organization stepped up to further serve our community with all-day distance learning support, meals, programming, and additional services across our 13 Clubhouses. It was clear to our leadership, families now needed us more than ever. Passionate about our youth and relentless in the delivery of our mission, our team was able to work collaboratively, adapting our business model to provide the community with a safe, fun place for their children, while ensuring we could continue serving those who needed us most.

### FOR THE 2020 - 2021 SCHOOL YEAR:

- All Clubs were open Monday - Friday 7 AM - 7 PM.
  - This equated to over 28,000 hours of care for youth; critical for parents that were essential workers or caregivers that lacked the resources and technology at home for remote learning.
- We implemented a full upgrade of our technology infrastructure. This included expanded Wi-Fi networks, increased internet speeds, and the addition of 200 new desktops and 200+ refurbished, multi-use laptops.
- Team Members were trained on new COVID-19 related policies & procedures, ensuring Clubs were as safe as possible.
- We hired internal custodians and a Safety Manager, allowing for more robust sanitation and safety protocols.
- Fabric furniture was replaced with material that could be easily surface-cleaned, providing safer Club environments.



“ The COVID-19 Pandemic really impacted our academic programs – there was a high volume of members who needed assistance with navigating their online classes. When we decided to open our doors from 7 AM – 7 PM during the school year, we went from helping members after school to supporting an entire school day. It was a challenge for all of us, especially the staff who work directly with the kids each day. I believe our staff’s passion for our youth was the driving force behind ensuring our young people had the tools and support for a successful academic year. ”

**Staff Member**

**Lisa Yee,** Education Programs Specialist

“

I knew my grandkids were struggling in school when COVID hit. And I knew I couldn’t help them – I’ve been out of school for a long time. The Club opened early for me to drop them off and gave them the support I could not. My two grandsons attended the Club every day during the school year. They stayed from the time the Club opened at 7 AM ‘til the Club closed at 7 PM every single day. They love the staff there! The staff even helped my grandson get a job at Old Navy during the pandemic, which helped our family a lot. They helped him prepare for his interview and provided bus passes for him to get to and from work. I will never forget how the Club helped us during COVID-19.

”

**Caregiver**

**Ms. Miller,** Grandmother

“

School was very difficult last year. All of us had to shift to virtual with little to no support. I went from being a normal teen – hanging with my friends and going out after school - to staying in my house with my parents, who lost their jobs. Thankfully, my Club opened to support my school day. It was still hard. Teens had different schedules, and even while I was in class it was tough to focus. I failed a class in the first semester, but when my Clubhouse and Teen Directors found out, they called my school every day and worked with me to make sure I turned my work in on time. I am grateful the Club had a computer and Wi-Fi for me to use daily. Otherwise, I would have been even more behind than I was.



**Youth**

**Anaya B.,** Boulder Highway Club Member

# WHO WE SERVED\*

AUGUST 1, 2020 - JULY 31, 2021



BOYS & GIRLS CLUBS  
OF SOUTHERN NEVADA

# 7,388

MEMBERS

## FAMILY STATUS

# 60%

of members come from single-parent households

## AGE

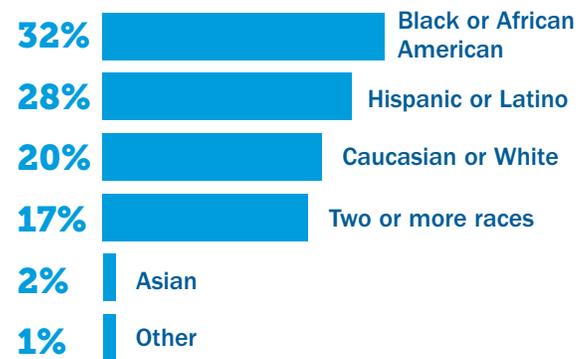


## INCOME

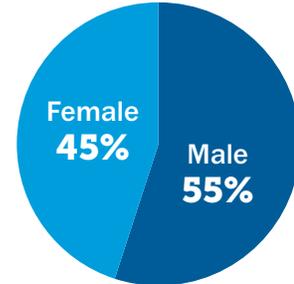
**55%** Households below **\$30K**

**84%** Households below **\$50K**

## RACE & ETHNICITY



## GENDER



\*National Youth Outcomes and Impact Surveys, 2020-2021

# HOW WE SERVED THEM



## ACADEMIC SUCCESS

Designed to complement and reinforce what youth learn during the school day, Clubs create experiences that invite kids to fall in love with learning. Rooted in social-emotional youth development practices, our Academic Success programs enable youth to be effective, engaged, adaptive learners who are on track to graduate with a plan for their future.

MyFuture provides members with a safe, fun digital platform where they can showcase their work and earn recognition in the form of stars, badges, and master badges. It's a space where kids can interact with each other – free from the prospect of cyberbullying – learn new skills and share their accomplishments. By using MyFuture with their members, Club staff can help youth make friends and build a positive self-image through online achievement.

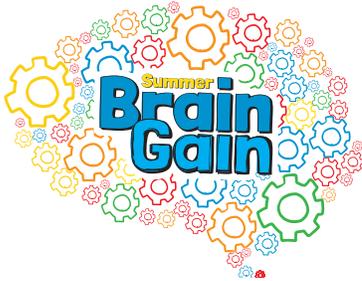
**MYFUTURE**



PowerHour: Making Minutes Count helps Club members achieve academic success with engaging homework help, tutoring and high yield learning activities (HYLA). This program encourages members of all ages to become self-directed learners.

## PROJECT LEARN

Project Learn reinforces the academic enrichment and school engagement of young people during the time they spend at the Club. A holistic strategy supporting Youth-Centered Learning in Clubs, Project Learn includes experiential learning, allowing youth to actively engage through a “hands-on and mind-on” approach.



Summer Brain Gain provides engaging, hands-on, project-based experiences to spark youth’s curiosity for learning and encourage them to explore their interests. A key Academic Success program, Summer Brain Gain is comprised of one-week modules that offer fun, themed activities for elementary school, middle school, and high school students to ensure youth avoid summer learning loss.



## CHARACTER AND LEADERSHIP

Our leadership and service programs help youth become responsible, caring citizens who acquire skills to participate in the democratic process. Program participants also develop leadership skills and gain opportunities for planning, decision-making, and contributing to their Club and community while celebrating our national heritage.



Torch Clubs are chartered small-group leadership and service clubs for youth ages 10-13. A Torch Club is a powerful vehicle that helps Club staff meet the special character development needs of younger adolescents at a critical stage in their life. Torch Club members learn to elect officers and work together to implement activities in four areas: Service to Club & Community, Education, Health & Fitness, and Social Recreation.

# HOW WE SERVED THEM continued



Keystone Club is the Boys & Girls Club's most dynamic teen program for youth ages 14 and up. This program provides leadership development opportunities both in and out of the Club. Teens gain valuable leadership and service experience by conducting activities in four areas: Academic Success, Career Exploration, Community Service, and Teen Outreach.

## PROGRAM EVENT HIGHLIGHT: 2021 NATIONAL KEYSTONE CONFERENCE

54 youth from our Clubs in Southern Nevada attended a two-day leadership conference at GameWorks – Las Vegas Town Square. The 2021 conference, RISE UP, WE WON'T BE STOPPED, provided teens with a sense of hope and excitement about their future and encouraged teens to rise up in the face of adversity. The conference recognized and celebrated teens from across the Club Movement who have demonstrated exemplary leadership in Academic Success, Career Preparation, and Community Service.



**Youth of the Year (YOY) and Junior Youth of the Year (JYOY)** are comprehensive national leadership development programs that take place over a four-month period

each year. At the intersection of community building, workforce development and leadership training, Junior YOY (youth 12-13) and YOY (14-18) programs give youth the opportunity to share their personal stories while cultivating skills like communication, goal setting and teamwork. These individuals exemplify the Boys & Girls Club mission and are proof of the impact Clubs make in transforming and saving kids' lives.



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Candidates that embody Club values of Academic Excellence, Healthy Lifestyles, and Service & Leadership are selected by staff at each Club. Over the course of the program, youth learn to share their experiences, highlighting how they rose above challenging circumstances and empowering their peers to achieve success. Throughout the program, these youth become motivated to seek leadership opportunities, acting as responsible citizens and change agents. Inspiring, savvy and purpose-driven, Youth of the Year candidates distinguish themselves by illustrating strong academic standing, strength of character, and perseverance.

The journey to being named National Youth of the Year begins locally. One finalist is selected by a panel of judges to progress to state, regional and national levels, with an additional military phase for members of BGCA-affiliated Youth Centers on U.S. military installations. Each year, one exceptional Club member is selected to be the National Youth of the Year, serving as an ambassador for Boys & Girls Club youth and a voice for our nation's young people.



“ Junior YOY was a great experience to me. It taught me more about leadership. I really enjoyed being a candidate – I was happy and excited during the whole process. At the end, I was so proud of myself. It was an amazing program, and I had an amazing experience being a candidate. ”

**Junior Youth of the Year**  
**Brittany G.,** Lied Memorial Club Member

“

I learned a lot about myself from the Youth of the Year Program. I had good support from my mentors who helped me through the YOY process - all while in a pandemic and supporting my Club peers during the school day in a very different capacity. I gained confidence in my speaking skills, I learned to laugh at myself, and I was encouraged to tell my story, my way. The Club has given me so many opportunities over the years. Now, as a freshman in college, I will be able to apply what I learned at the Club into my next chapter of life. I'm very grateful and proud to be a Club Alumni!



**2021 Nevada State Youth of the Year**  
**Damari W.,** Boulder Highway Club Member

“

Damari is the definition of a true, blue, Boys & Girls Club youth. He navigated trials and tribulations, utilizing the Club for his growth and development as a young man. The Youth of the Year program gave Damari opportunities he'd never had before, and he embraced every moment - even the difficult ones. The public speaking and networking opportunities allowed him to sharpen those skills, and he gained so much confidence in telling his story, his way. Through the YOY program, Damari has become a true role model to his peers and younger members, and he is a walking example of the impact of Boys & Girls Clubs of Southern Nevada. I am proud to be his mentor, and he is a proud product of our Club. ”

**Youth of the Year Mentor**  
**Alena Evans,** Senior Clubhouse Director

# HOW WE SERVED THEM continued



Creative Arts Programs are designed to help young people develop cultural awareness, spark creativity, and amplify their voices through artistic expression. Through Digital, Visual, Performing and Applied Arts experiences, kids of all ages can access imagination, build self-confidence, and discover new ways to express themselves.

**Research shows youth engaged in the Arts outside of school are more likely than their peers to have higher self-esteem, achieve academic success and engage more with their communities.**<sup>1</sup> From dance and visual arts to multi-media and music, our Arts programs have something that will inspire everyone.

COVID-19 disrupted our ability to track and record select Arts programming for the 2020-2021 school year. We have included the number of program participants where data was available.



“ My team and I knew creative arts – particularly fine arts - were important to our community. During COVID-19, new protocols required us to get really creative to support our kids. Since they couldn't share tools, we made sure every kid had their own individual set of art supplies. We taught them responsibility and gave them a sense of ownership. As time progressed, youth would tell me, 'Mr. Cory! I brought my crayons today!'

One of my favorite pandemic art projects was a circle art project. Each youth received a circle-shaped sheet of paper and was instructed to draw anything they wanted in their circle. By the end of the project, our members expressed positivity for each other through these drawings. I saw the positive impact this had on the mental health of our youth, and once the circles were woven together, it demonstrated how we can build positive community through the arts. ”

**Clubhouse Director**

**Cory Harper.,** Desert Pines Clubhouse



A year-round program for Club members ages 6-18, ImageMakers helps youth learn the art and science of photography through multiple categories: Culture and Tradition, Portraits, Nature and Surroundings, Fashion and Style, Editing and Filter. This National Photography Program is designed to help youth go beyond snapshots and develop skills to take impactful photographs.

<sup>1</sup> Heath, S. B., & Soep, E. (1998), Youth Development and the Arts in Non-School Hours

# HOW WE SERVED THEM continued



Designed to cultivate and amplify the powerful, formidable voices of Club teens, Lyricism 101 recognizes the power of literary arts. This program provides teens ages 13-18 an opportunity to tell their stories, build community and express their artistic visions through the music of hip-hop culture and the culture of the cipher.



NATIONAL  
fine arts exhibit

This year-round program encourages artistic expression among Club members ages 6-18 through drawing, painting, printmaking, collage, mixed-media and sculpture.



Created to offset the lack of contemporary music programs and equipment in schools, Notes For Notes® provides youth ages 6-18 with free access to musical instruments, instruction and recording studio environments. Designed to produce positive social-emotional and creative growth, youth receive access to top-of-the-line instruments, gear, technology and instruction. Notes for Notes® Studios provide youth with the space, encouragement and freedom to discover, explore and produce music.



I'm part of the Dance Team at my Clubhouse, and it is so much fun! Ms. Taylor helps us take some basic steps and asks us for input on our weekly performances. Sometimes it was hard learning the routines - having to practice, go back and clean them up - but it was fun getting to do a dance with so many of my friends at the Club. My favorite performance was an 'Up Routine' we performed during halftime at a Club event we called "The Boulder Bowl." The choreography was hard, but when we finally got it, it was super fun. The Boulder Dance Team gave us a creative way to express ourselves during COVID, even though we had to wear our masks during practices and performances. It's one of the times that made me forget COVID was here because we would always have fun.



**Youth**

**Halo F.**, Boulder Highway Club Member





## HEALTHY LIFESTYLES

Health and wellness programs develop young people’s capacity to engage in positive behaviors, nurture their well-being, set personal goals, and grow into self-sufficient adults. Designed to help youth develop the mind, body and soul, kids and teens learn skills to manage stress, eat right, keep physically fit, and develop healthy relationships.

COVID-19 disrupted our ability to track and record select Healthy Lifestyles programming for the 2020-2021 school year. We have included the number of program participants where data was available.



Focused on social and emotional learning, the BE A STAR program gives Club members ages 11-13 the tools they need to enhance their learning, decision making, creativity, relationships, and mental health.



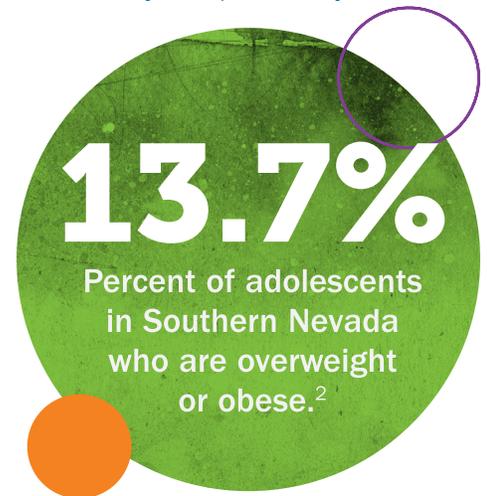
Youth ages 6-15 learn how individual health behaviors are influenced by personal beliefs and exposure to positive modeling. In addition to nutrition education, activities focus on helping youth assess, practice, identify, consider, and recognize health behaviors and messages.



An evidence-based program for youth ages 6-18 that works to build self-esteem, interest in learning, and promote pro-social behaviors in youth. The Thoughts-Actions-Feelings Circle (TAF) illustrates how this works in life: our thoughts lead to actions and those actions lead to feelings about ourselves, which in turn lead to more thoughts. The essence of the program is to emphasize those actions that promote a healthy and positive cycle.



A prevention and education program that addresses problems such as drug and alcohol use and premature sexual activity. Using a team approach involving Club staff, peer leaders, parents and community representatives, young people ages 6-15 engage in discussion and role-playing to analyze media and peer influence, practice resilience and refusal skills, develop assertiveness and strengthen decision-making skills.



A comprehensive health and wellness program, Triple Play strives to improve the overall health of all Club members. Focused on the three components of mind, body and soul, the program promotes the importance of physical activity and proper nutrition.

<sup>2</sup> Youth Risk Behavioral Surveillance System 2017  
<http://www.healthysouthernnevada.org/indicators/index/view?indicatorId=2918&localeId=1800&comparisonId=923>

## SPORTS & RECREATION

Sports and Recreation programs are designed to help all youth become physically literate - having the competence, confidence and intrinsic motivation to be physically active every day. These programs help develop physical fitness, reduce stress and promote a positive use of leisure time, as well as appreciation for the environment and interpersonal skills.



Club members ages 6-18 years engage in high-quality organized flag football, basketball, and soccer programs. ALL STARS aims to increase opportunities for physical activity, social interaction and recognition through high-quality structured sports programming.



COVID-19 made it extremely difficult to run our traditional Health & Fitness programs. Sports leagues were cancelled for the whole year and our kids battled pandemic-related mental health issues. Kids were also reluctant to stay active with mask requirements and social distancing protocols. Our staff of youth professionals really rose to the challenge, getting creative with conditioning and giving drills a fun twist. We made sure our kids got the physical movement their bodies needed, released some stress and had fun. We were consistent with these activities and are now seeing the results – our youth are more confident as they try out for school teams and get back to some normalcy. We are so proud to have helped be a part of their success.



**Assistant Clubhouse Director**  
**Parker McCoy**, Southern Highlands Clubhouse



I couldn't do any of the fun things at my Club that I used to, like playing football and soccer in the gym. Because of COVID-19, I wasn't exercising or playing sports and I gained weight. It wasn't a fun time for me or my friends. My Club's staff, like Mr. Bud, would teach us about healthy eating which was fun. He would talk to us about strengthening our minds and how it's just as important as strengthening our bodies. We would make our own salads and learn about food groups. We'd talk about bullying and what it meant to make sure we felt good about ourselves. Now sports is back on and I'm the goalie for our Floor Hockey team! I am having so much fun doing something new with my friends. I've also learned that losing is part of the game, but preparing for it is more important. I have options of how to feel whether we win or lose!



**Youth**  
**Darnell J.**, Andre Agassi Club Member



# WORKFORCE READINESS: PREPARING YOUTH FOR LIFE WITH A PLAN FOR THE FUTURE



To help young people **meet the workforce challenges of tomorrow, they need safe spaces, positive mentorship, and work experiences.** As they prepare to enter the workforce, young people receive formal and informal career exposure to help them explore interests and passions. They also apply knowledge to real-world work experiences and develop skills, like time management, for employability. Through work-based learning opportunities like internships and first jobs, members can explore potential careers - opening them up to the exciting possibilities that lie ahead.



“ I got hired at Old Navy as a Sales Associate through my Club. I have learned a lot about retail and am working many hours. I feel more independent now that I'm getting paid, and more prepared to leave home with college around the corner. ”

**Old Navy Sales Associate**  
**Aliviah L.**, Andre Agassi Club Member



Club Leaders-in-Training program is a job readiness, character development, and service-learning program for high school members at our Clubhouses. Participating teens take part in professional development workshops, resume and portfolio development, and hands-on work experience. Successful completion of the Club LIT program provides youth with lasting leadership skills and connects them to summer employment opportunities.



Career Launch prepares teens for the world of careers and work. Through Career Launch, Club teens embark on a journey to explore possible vocations, make sound educational decisions, and find success in the world of work. This program is designed to support youth in preparing for their first job, internships, summer employment, and more.



Money Matters was designed using the latest research on financial education, behavioral economics, and youth development to promote financial responsibility and independence among Club members ages 13-18. Participants learn how to manage a checking account, create a budget, save and invest, start small businesses and pay for college. This curriculum helps teens develop the financial literacy skills that can lead them to workplace readiness, lifelong financial stability, and overall success.

# MEASURING OUR IMPACT



BOYS & GIRLS CLUBS  
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Since 2011, Boys & Girls Clubs of America has measured Club members' experiences and perceptions through our **National Youth Outcomes Initiative (NYOI) survey**, one of the world's largest private data sets on kids and teens. Over the past several years, the data has shown a consistent pattern: when kids and teens have high-quality experiences, they achieve stronger academic, character, and health outcomes. This has proven true for youth over and over - regardless of age, identity, or Club.

To ensure programming supports the highest quality experiences and practices create the most impactful outcomes, we use a formalized Continuous Quality Improvement (CQI) process adapted for youth development. This cyclical, ongoing process encourages continuous improvement through three phases — Assess, Plan, and Improve. This effective approach pairs defined, observable practices with safe, supportive, engaging environments – an ideal combination to help youth reach their full potential.

The COVID-19 pandemic substantially disrupted the delivery of our NYOI surveys in 2020. Despite our best efforts, compressed timeframes to respond and the lingering impacts of COVID-19 reduced our ability to collect data. **Based on the surveys we received, we achieved the following outcomes:**

MEASURE	2020	2021
Members are in the grade level for their age	97%	93%
Members who participated in a college preparation program at the Club	75%	63%
Members on track or on an accelerated track to course completion in key areas of science, English/language arts, and social studies	100%	59%
Members achieving mostly A's and B's	71%	66%
Members who have participated in a career exploration program at the Club	75%	79%
Seniors who have taken the SAT, ACT, or another college entrance exam	100%	77%
Members who submitted the FAFSA	100%	62%
Members who reported an optimal ("Doing Great") experience in developing leadership skills	68%	71%

# MEASURING OUR IMPACT

Data collection on **post-graduation enrollment and enlistment in secondary education, trade school or military service** were equally challenging. Of the members surveyed, we identified the following outcomes:

MEASURE	2020	MEASURE	2021
Graduation Rate	97%	Expect to Graduate	90%
Enrolled in College	82%	Applied for post-secondary education	77%
Pursuing a four-year degree	71%	Applied for a four-year program	69%
Pursuing a two-year degree	29%	Applied for a two-year program	45%
Enlisted in Military Service	4%	N/A	N/A
Enrolled in Trade School	1%	Applied for Trade School	17%



# DOING WHATEVER IT TAKES TO PROVIDE GREAT FUTURES

While Southern Nevada is actively working to recover from the effects of the pandemic, we are not out of the woods yet. **COVID-19 continues to affect our community and our business operations.** With the lingering long-term impacts of the disease and the rise of several new variants, families will continue to feel overwhelmed in addressing basic necessities like the supervision, transportation and education of our young people.

School-based Safekey programs have responded to staffing shortages by reducing their number of sites, putting working parents in the difficult position of choosing between work or proper supervision for their children. Where families are able, older siblings are being tasked with transporting younger siblings to and from school - otherwise, youth are unsupervised as they travel home via walking or public buses.

Research shows that unsupervised youth are more likely to participate in high-risk behaviors like drugs, alcohol, sex, and nicotine, or experimenting in crime and other activities that cause interactions with the juvenile justice system.

**Clubs are uniquely positioned to engage youth during these after-school hours, transforming this time of risk into one of growth.**

Our friends and neighbors need us more than ever, and we must be diligent in our ability to be both strategic and adaptable. Boys & Girls Clubs of Southern Nevada find ourselves in a unique position – as both owners and operators of our facilities, we can continue stepping up as others step out.

**Young people need Clubs** – not just to provide safe places to help them mitigate these risks, but to provide them with the guidance they need to be innovative, brave, and confident. Every kid has what it takes to achieve a Great Future – our job is to open the doors of opportunity.

**An investment in Boys & Girls Clubs of Southern Nevada pays dividends – the next generation of Southern Nevada youth is one step closer to achieving Great Futures.**





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OF SOUTHERN NEVADA

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